

# IZZY BULLING

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## Education

**Rochester Institute of Technology – Rochester, NY**  
BFA in Graphic Design, 2018

## Experience

**ActBlue, Senior UX Designer**  
June 2020–Present, Remote

Senior UX Designer, Aug '23–Present  
UX Designer II, March '22–Aug '23  
UX Designer I, Jun '20–March '22

ActBlue is a nonprofit fundraising platform for progressive candidates and organizations. I lead design on the product team focused on fundraiser-facing tools and dashboards, collaborating daily with product managers, engineers, researchers, and design colleagues. I own the design process through strategic planning and research to iteration, high-fidelity mockups, usability testing, and implementation.

**Splash, Product Designer**  
May 2018–April 2020

Principle designer on our event setup, guest management, and account admin experiences. Involved collaborative work with designers, developers, and product managers on design, research, and product strategy for an enterprise event marketing platform.

## Skills

UX/UI  
Workshop Facilitation  
Prototyping  
Information Design  
User Interviews  
Usability Testing  
Project Management  
Graphic Design  
Illustration  
Animation  
Writing

## Tools

Figma  
Jira  
Sketch  
Adobe Illustrator  
Photoshop  
After Effects  
InDesign  
HTML/CSS

**References available  
upon request.**